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To prevent and treat disease and disability; to promote healthy lifestyles; and to protect and promote the health and quality of our environment.

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FOR IMMEDIATE RELEASE

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Booster Car Seats Offered at \$10 for 4 – 8 Year Olds

In celebration of Child Passenger Safety Week, Treasure Valley Safe Kids is offering backless “Right Fit” boosters for \$10 to the first 100 people who phone for an appointment. Certified technicians will provide installation of the booster seats at more than six sites in the Treasure Valley, Mt. Home, and McCall. Call 375-5211 to schedule an appointment.

Child Passenger Safety Week, which runs from Feb. 10 – 16, and annually falls during the week of Valentine’s Day, is the time of year where the nation focuses its attention on the importance of safely transporting children. The booster seats are provided through federal grant funds and the Ford Boost America program. Treasure Valley Safe Kids partners include Central District Health Department, AAA, Garden City Police, North Ada County Fire and Rescue, Ada County Paramedics, Eagle Fire Department, Boise Fire Department, Meridian Police and Mountain Home Police.

More people are using safety seats for newborns and toddlers. But what happens after the toddler outgrows the child seat? “In a traffic crash, even at very low speed, children become missiles that fly into the hard, unforgiving areas of the car. They go out the windshield. It’s a very dangerous situation. Twenty million kids ride around largely unprotected and they’re at risk. They’re forgotten kids,” says Barry McCahill, National Transportation Expert.

Safety experts recommend using a booster seat until a child is at least eight years old or over 4 feet 9 inches tall. Seat belts alone are made for adults. A booster seat raises a child up so the seat belt fits, preventing the child from being thrown from the car in a crash. By offering the booster car seats, Treasure Valley Safe Kids reinforces their importance.

Idaho’s children deserve to be as safe as children in Oregon and Washington. These states have joined the list of states adopting booster seat laws to protect kids who are too small for regular seat belts, but too big for child safety seats. Idaho has one of the worst safety restraint laws in the U.S. It’s time for a change; Idaho deserves a better law. Smart Idahoans will buckle up and set an example for children.

To learn more about booster seats, go to www.buckleupamerica.org and www.boostamerica.org. For more information about Central District Health Department, visit our web site at www.cdhd.org.

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